

Interreg



EUROPEAN UNION

Austria-Czech Republic

European Regional Development Fund

Project Interreg SIP-SME

Managing Continuous Service Innovation Process in Small- and Medium-Sized Enterprise

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v Českých Budějovicích
University of South Bohemia
in České Budějovice



Project information



- Lead partner
Study Programmes GSM/GBM
FH OÖ Forschungs und Entwicklungs GmbH
- Project partner
University of South Bohemia, Faculty of Economics
- Dissemination partners
Business Upper Austria & South Bohemian Science and Technology Park

Implementation period: January 2017 – December 2019

Financed by the European Regional Development Fund

Project background and goal



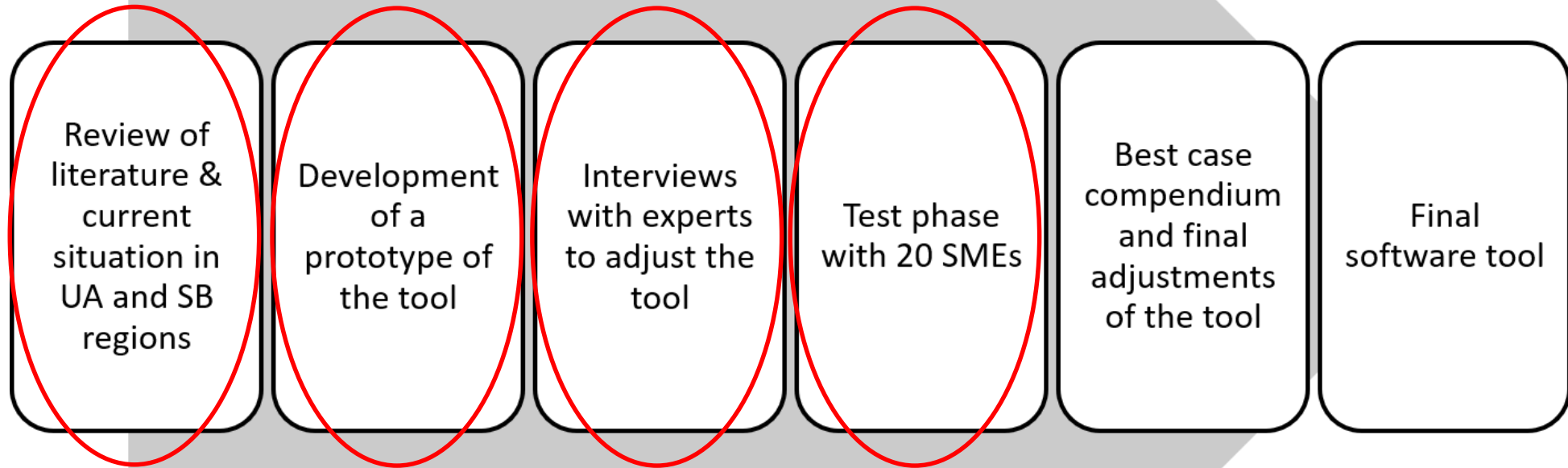
Background

- Innovation impulses have been identified but remain unused due to lack of resources and experience of local SMEs

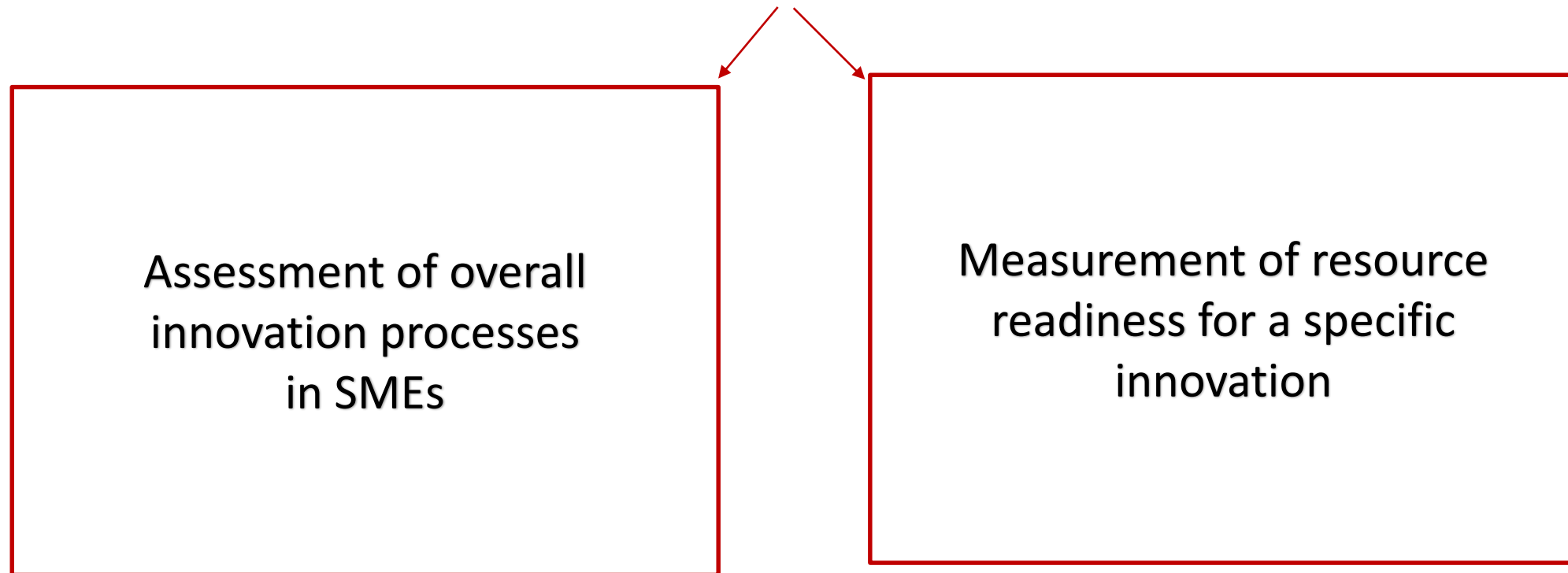
Goal

- Easily accessible **online “SIP tool”** for SMEs to assess their current innovation status and possible means to improve their innovation processes
- Innovation-oriented SMEs obtain methodological support for innovation management

Project timeline and milestones



2 variants of the SIP tool



Assessment results



Value of the project

Value for the companies

- Assessment of their current innovation status
- Benchmarking with other companies in the region
- More methodological support for innovation process management
- Possibility to network with innovation-oriented SMEs from other regions

Value for the regions

- Overview of the current situation of regional SMEs and their innovation potential
- Possibilities for further development of innovation potential of SMEs in the region
- Opportunity to identify reasons of relatively low utilization rate of existing innovation impulses by SMEs

Thank you for your attention!
www.sip-sme.com

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